

Types of Business

You drew one of the 5 types of business. You and your group are to create a presentation that tells about this type of business.

There are four main types of business

- Manufacturing
- Wholesaling
- Retailing
- Service

There is one additional type of business for presentation.

- Extraction (mining, oil drilling, sea salt, etc.)

You are to research your type of business with your group. Find information about the business, different careers in the business, its effect on the economy, the percent of jobs that fall within your business, etc. These are just guidelines, as there are many different types of information you can find about these businesses. Collaborate to put together a presentation in which you will teach the rest of your class about your business. The presentation needs a visual aid of some sort (powerpoint, posters, prezi, glogster, etc.).

Presentations should be at least 5 minutes in length.

All members of the group need to contribute. You need to use at least 3 sources, of at least two different types.

Grading Criteria on following page:

ENTREPRENEURSHIP PRESENTATION

| | | | |
|---------------|---|------------|--|
| Content | Students made a significant effort to find content for the presentation | 10 | |
| | Students used at least 3 sources, of more than one different type | 10 | |
| | Students organized content in a way that it flows smoothly and was easy to understand | 10 | |
| | Students used quality sources, with factual information | 10 | |
| | Spelling and Grammar | 10 | |
| Group | Each of the members of the group was involved and contributed equally | 10 | |
| Presentation | Presentation was at least 5 minutes in length | 10 | |
| | Presentation was well designed and flowed smoothly | 10 | |
| | Presentation was easy to follow | 10 | |
| | Students presented clearly, knew the information and did not simply read the text | 10 | |
| TOTAL: | | 100 | |